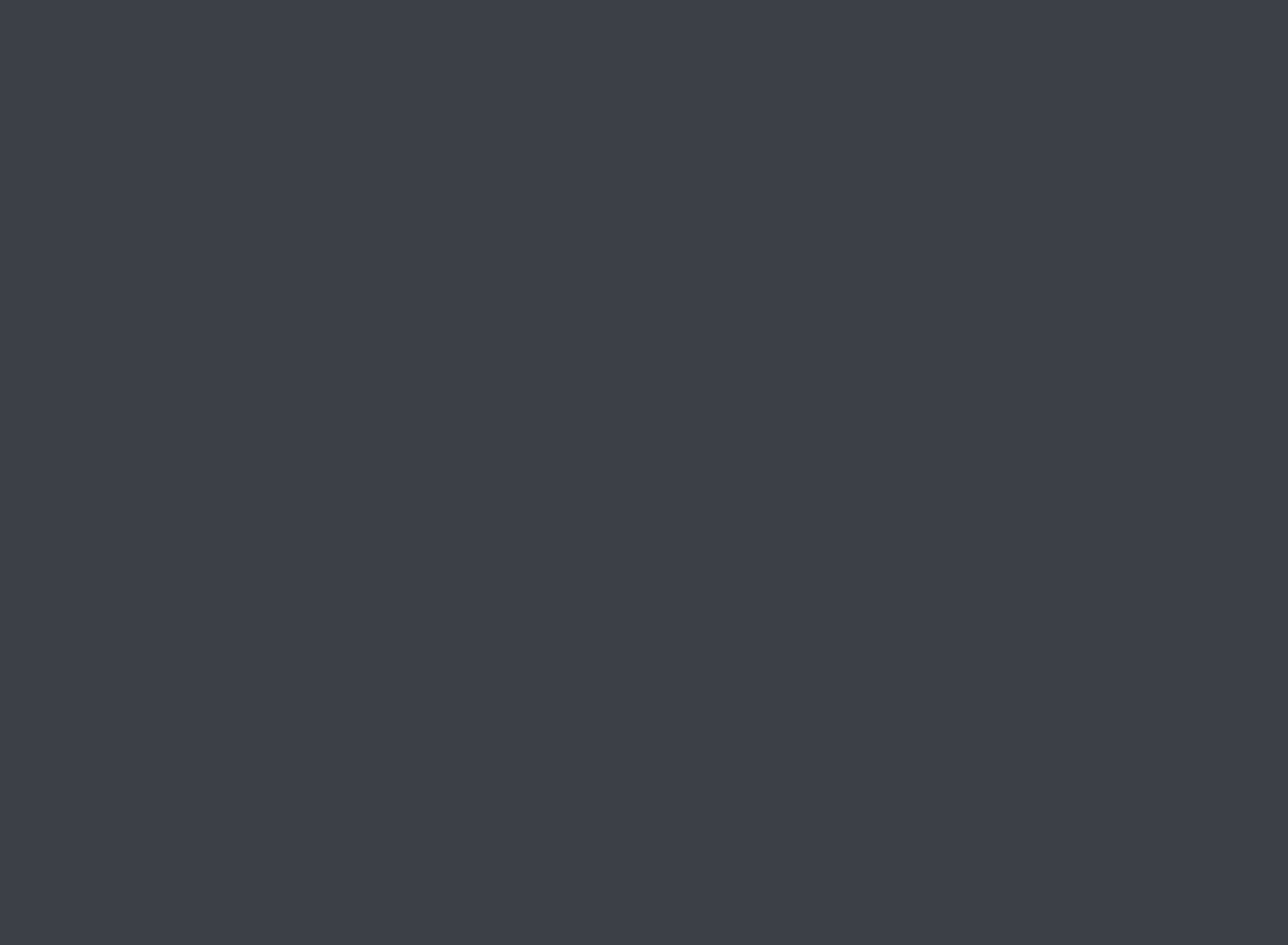




2023 MAZDA CX-50









Pre-production 2023 Mazda CX-50 2.5 Turbo Meridian Edition with Apex Package shown initially expected late 2022 and subject to change. Please remember to properly secure all cargo. Use tie-down straps when necessary. Use care and reduce speed when traveling on rough/uneven roads. Carrying cargo, especially on the roof, will affect the vehicle's handling, braking and stability. Cargo and load capacity are limited by weight and distribution. Be careful not to overload your vehicle.

As humans, we crave inspiration. It is what pushes us through every endeavor as we create our lives before us. For those in constant search, there is no source more pure than the wonder of nature itself.

The colors, the sounds and the scents invigorate our senses as we absorb every detail of the cold clear lakes and lush green forests. The boulders, the wind and the stars—all wellsprings that pour endless amounts of emotion and discovery. They renew our very essence, as we return home greater versions of ourselves.

This need for nature is so integral to the human spirit, we asked ourselves how we could help. We set out to design a crossover SUV that enables people to access the outside more easily and more frequently and to thoroughly enjoy every moment of the journey. What we created was a Mazda like no other, the first-ever Mazda CX-50.





MAZDA CX-50

The Mazda CX-50 is our first crossover SUV purpose-built to enhance your connection to nature. Equipped with standard i-Activ AWD® and Mazda Intelligent Drive Select (Mi-Drive), the CX-50 is engineered to deliver spirited and engaging performance in nearly any weather, on-road, off road, and even while towing (when equipped). Inside, the cabin beckons you to further your search into the wild. Every angle and dimension of our cargo area has been thoughtfully engineered specifically for outdoor equipment and gear. You'll be able to reach what you need quickly, with less strain and effort. Our wide range of CX-50 accessories allows you to individualize your excursions for a more seamless passage into the outdoors.

A photograph of a desert landscape. In the foreground, a cholla cactus with its characteristic spiky, segmented stems is in focus. The background shows a vast, open desert with rolling hills and mountains under a clear, light blue sky. The overall tone is warm and serene.

A WALK IN NATURE,
WALKS THE SOUL BACK HOME.

– Mary Davis



REWARDING YOUR NATURAL INSTINCTS

Often, a trip to the outdoors can present a wide range of driving challenges. Mi-Drive allows you to select Off-road, Sport or available Towing¹ modes instantly, to continue the same responsive and intuitive driving dynamics across a variety of driving scenarios. This technology works in tandem with our newest i-Activ AWD[®] to help enhance your performance regardless of road or weather condition. While the surfaces and demands of your journey may always be in flux, your driving enjoyment remains constant.



¹ Off-road mode helps prevent drive-wheel spinning during off-road driving and improves driving performance. Use this mode to drive the vehicle on slippery roads such as muddy, sandy or deep snowy roads. Towing mode is available on CX-50 2.5 Turbo models and can only be selected when a trailer is connected. Please see your Owner's Manual for further details.



EMPOWERING THE SEARCH

The temptation to venture into nature becomes even more enticing with the introduction of more power. Mazda CX-5 2.5 Turbo models feature a turbocharged engine delivering up to 256 hp, 320 lb-ft of torque,¹ boosting overall towing capacity to 3500 pounds.² Whether you're climbing switchbacks or towing a trailer,² the twin-scroll turbo engine will enliven the journey and heighten your senses on nearly any road, trail or terrain.

Use care and reduce speed when traveling on rough/uneven roads. ¹ 256 hp and 320 lb-ft of torque with 93 octane fuel. ² 227 hp and 310 lb-ft of torque with 87 octane fuel. ² Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.



HEIGHTENING YOUR AWARENESS, IN EVERY DIRECTION.

A trip into nature is rife with anticipation, and an occasional obstacle. To enjoy a more intuitive relationship with your surroundings, we created our i-Activsense® suite of safety features.¹ Technology that works in concert with the driver, to help you stay in the moment, and be one with your drive. Smart Brake Support (Front Drive Detection)² warns you of slower or stopped vehicles in your lane ahead and will even brake for you should you not respond. Driver Attention Alert,³ Blind Spot Monitoring⁴ and Rear Cross Traffic Alert⁴—all standard—are designed to help you avoid collisions. With the available 360° View Monitor,⁵ you can see the perimeter of your car to help you maneuver into tight, remote spaces. And with High Beam Control, you can increase your visibility, and noticeability for fellow drivers on desolate country roads.



¹ i-Activsense® safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Safety features vary based on vehicle package and trim combinations. Please see your Owner's Manual for further details. ² Smart Brake Support (front drive detection) operates under certain conditions between about 6.3 and 49 mph when the object is a pedestrian or bicycle and 3 mph or higher when the object is a vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. ³ Driver Attention Alert operates between about 41 and 86 mph. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. ⁴ Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁵ 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details.



I GO TO NATURE TO BE SOOTHED AND HEALED,
AND TO HAVE MY SENSES PUT IN TUNE ONCE MORE.

– John Burroughs



ITS INTENTIONS ARE CLEAR AT FIRST GLANCE

Sometimes all it takes to set off on your next excursion is an invitation. The Mazda CX-5 has been thoughtfully designed to inspire you to go into nature freely. The wide stance, high ground clearance, flared fenders and low roof line are fused with artful composition and meticulous detailing. The CX-5 is your bold, daring companion, eager to strike out into the wild.



Polymetal Gray Metallic

THE AESTHETICS OF WONDER

The lustrous reflection-based surfacing of the Mazda CX-5 echoes the beauty and majesty of its surroundings. Mazda's design team spent two years handcrafting an exterior for the CX-5 that reflects its environment in a very considered way. Intentionally designed for a natural setting, the reflective curves are meant to capture and amplify the beauty that surrounds it.

Additionally, it was important to us that even the color of the CX-5 heightens your connection with nature. So, we created a new color specifically for this reason. The available Zircon Sand Metallic summons notions of venturing down rustic primitive trails far from the beaten path.



Zircon Sand Metallic

Available exterior colors, some available at extra cost, vary based on vehicle and package combinations. Visit [MazdaUSA.com](https://www.mazdausa.com) to see all the vibrant color choices available.



EVERYTHING IN NATURE INVITES US
CONSTANTLY TO BE WHAT WE ARE.

– Gretel Ehrlich



A THOUGHTFUL SPACE FOR INSPIRED ENDEAVORS

We wanted to make your experience in nature as seamless as possible, so we looked to our design for solutions to cargo and utility challenges. Deeper than it is wide, the cargo area of the Mazda CX-50 is made to fit coolers, packs and gear lengthwise. This simple shift in dimension enables you to access everything you need without having to dig and rummage. The liftgate opening is flush with the floor so you can slide heavy items out without the strain of hoisting them from below. Additionally, our line of cargo accessories including cargo blocks, liners and mats makes storage even easier.

We also took advantage of the space above the CX-50 for added storage of large items. By adding available accessories such as crossbars and our new roof platform, kayaks, bikes, skis and even rooftop tents have a place! The CX-50's high strength roof rails provide more support for you and your gear¹ and the low roofline makes it easier to access gear or climb up top for the night. Furthermore, purposefully wide opening doors facilitate greater reach and better leverage for securing rooftop items.



¹ Some accessories initially expected summer 2022 and subject to change. All roof attachments require Roof Rails and Crossbars. Roof Rails, Crossbars and attachments sold separately. Please remember to properly secure all cargo. Carrying cargo, especially on the roof, will affect the vehicle's handling, braking and stability. Cargo and load capacity are limited by weight and distribution. Do not overload your vehicle.



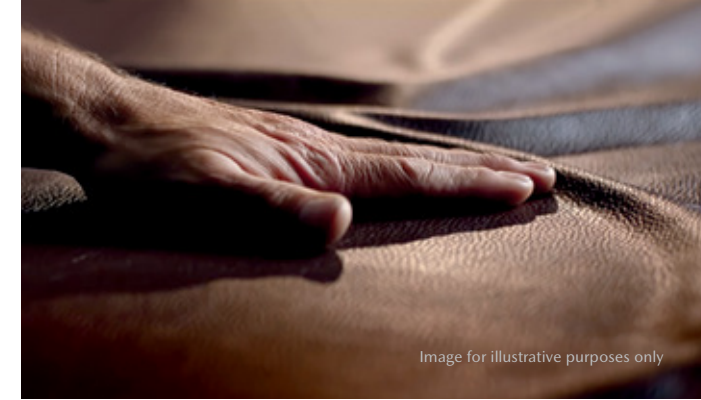
TECHNOLOGY WHEN YOU NEED IT MOST

The road less traveled is no place to lose touch. Mazda Connected Services¹ enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more, all through the MyMazda App on your mobile device—complimentary for the first three years of ownership.¹ Your Mazda CX-50 can also provide access to emergency services like automatic 911 dialing² and roadside assistance. In addition, enjoy complimentary in-car Wi-Fi for 3 months or up to 2 GB.³ The Mazda Connect™ Infotainment System⁴ includes standard wireless Apple CarPlay™ integration⁵ for your iPhone® (shown) and Android Auto™ integration.⁵

Stay charged, however far you go. With our available Wireless Charging Pad, keeping your Qi-compatible smartphone charged has never been easier. Simply place it on the charging pad until the indicator light turns green, and venture on.



1 Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Connected services require cellular or Wi-Fi service. Data fees may apply. **2 Mobile 911** automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. **3 3-month/2 GB** trial provides access to AT&T's wireless data services. Eligible vehicle, compatible SIM card and trial activation by customer required. 3-month period begins at time of trial activation; wireless data service expires when 2GB of data is used or when 3-month period ends, whichever comes first. Hotspot connects up to 5 Wi-Fi capable devices, which use data from your plan. Wi-Fi hotspot not available outside of U.S. & Canada. Service in Canada subject to unaffiliated carrier coverage. Offer, terms and pricing subject to change. Coverage and service not available everywhere. Visit www.att.com/USTermsandConditions for more information. **4 Don't drive while distracted.** Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. **5 Android and Android Auto** are trademarks of Google LLC. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. **IMPORTANT SAFETY AND PRIVACY INFORMATION:** Never drive while distracted or while using a hand-held device. Driving while distracted can result in the loss of vehicle control, resulting in a collision causing property damage, serious injury or death. Please see your Owner's Manual for important feature details and related privacy information.



CRAFTED FOR WHAT'S INSIDE US

The materials and finer points inside the Mazda CX-50 were consciously chosen by our craftsmen for you to thoroughly enjoy every moment of your journey. Rich hues accompany soft supple leather (when equipped) and acute tactile detail. Available on 2.5 Turbo models, our new Terracotta leather was inspired by the tones of natural soil. It is a cabin designed to be worthy of the magnitude which surrounds it, a perfect space to immerse yourself in the incredible brilliance of the natural world.

A BEAUTIFUL COLLABORATION OF FORM AND FUNCTION

The interior of the Mazda CX-50 was created to be a luxurious haven you enjoy spending time in, as well as a durable basecamp that's easy to maintain. A selection of indulgent amenities including available ventilated leather front seats and a heated leather-wrapped steering wheel, are juxtaposed with unique and hard-wearing materials inspired by modern, technical outdoor gear. The diamond-cut door grips and lidless center console evoke a dynamic spirit eager to take on the rigors and challenges of the outdoors.





Available power sliding-glass panoramic moonroof with one-touch open/close feature



A MORE NATURAL CONNECTION AT EVERY LEVEL

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-50 feels as if it were built just for you. Our seats are shaped to maintain a comfortable and relaxed posture, symmetrically balanced with the steering wheel and pedals. We set every control within reach, so you can stay focused on the natural splendor before you. An intuitive instrument panel places gauges and displays within your line of sight to help keep you focused, without interruption. As distractions fall away, you are left with an unhindered connection to the beauty that lies ahead.

Every Mazda is designed to inspire.

We refine every detail, so you can focus on the moments that matter.

Because how you feel, your emotions, your stories—are our greatest rewards.

Deliberate engineering and thoughtful crafting go into every Mazda to feel like no other drive before it.

Because to us, the road is a source of discovery, to which there is no end.





EFFORTLESS ADAPTATION

To help you personalize your experience outdoors, we've created a robust line of accessories encompassing the Lifestyle, Appearance and Function of your Mazda CX-50. Our accessories seamlessly enhance your journey and the pursuit of your favorite passions.

For the complete showcase of Genuine Mazda accessories¹ created for the CX-50, visit MazdaUSA.com.

ACCENT PACKAGE

Available for all trims

- Illuminated Doorsill Trim Plates
- Side Rocker Trim

APEX PACKAGE²

Exclusive to 2.5 Turbo Meridian Edition

- Black Crossbars
- Front and Rear Splash Guards
- Roof Platform

CARGO PACKAGE

Available for all trims

- Cargo Blocks
- Cargo Net

CONVENIENCE PACKAGE

Available for all trims

- Frameless Auto-dimming Rearview Mirror with HomeLink®
- Wireless Charging Pad

MERIDIAN CHOICE PACKAGE²

Available for all trims except 2.5 Turbo Meridian Edition

- Black Crossbars
- Black Lug Nuts and Wheel Locks
- CX-50 Hood Graphics
- Front and Rear Splash Guards
- Headlamp Garnish
- Roof Platform
- Side Rocker Garnish

WEATHER PACKAGE

Available for all trims

- All-weather Floor Mats
- Cargo Liner with Seatback Protection
- Roadside Assistance Kit

LIFESTYLE ACCESSORIES

- Bike Carriers
- Cargo Boxes & Luggage Carriers
- Kayak Carrier
- Outdoor Backpack Kit
- Roof Platform²
- Roof Platform Accessories²
- Roof Rack Crossbars
- Rooftop Tent²
- Ski/Snowboard Carrier
- Surfboard Attachment
- Trailer Hitch

APPEARANCE ACCESSORIES

- Illuminated Doorsill Trim Plates
- Sport Pedal Kit
- Side Rocker Garnish

FUNCTIONAL ACCESSORIES

- All-Weather & Premium Carpet Floor Mats
- Cargo Blocks
- Cargo Liner with Seatback Protection
- Cargo Mat
- Cargo Net
- Navigation System
- Retractable Cargo Cover
- Splash Guards
- Windshield Sunscreen
- Wireless Charging Pad

Pre-Production 2023 Mazda CX-50 2.5 Turbo Meridian Edition shown with Apex Package²

¹ Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, then 12 months/12,000 miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details. ² Initially expected late 2022 and subject to change. **IMPORTANT ACCESSORY INFORMATION:** Items are subject to availability. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Please see your Mazda Dealer for product details and availability.



THE MAZDA COLLECTION

Accentuate your forays into nature with the Mazda Outdoor Collection inspired by the Mazda CX-50. Outdoor lifestyle merchandise and apparel designed to enhance your experience outdoors.

See the entire line of apparel and lifestyle accessories at MazdaCollection.com.

ENGINES

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine with cylinder deactivation

187 hp @ 6,000 rpm

186 lb-ft of torque @ 4,000 rpm

SKYACTIV®-G 2.5 DOHC engine with twin-scroll turbocharger with i-stop

256 hp @ 5,000 rpm (with 93 octane fuel)

320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)

227 hp @ 5,000 rpm (with 87 octane fuel)

310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel)

TRANSMISSION & DRIVETRAIN

SKYACTIV-Drive 6-speed automatic with manual shift mode

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

i-ACTIV AWD®

Mazda Intelligent Drive Select (Mi-Drive)^a

Standard Sport Mode and Off-road Mode

Available Towing Mode (2.5 Turbo models)

Hill Launch Assist^b

TOWING CAPACITY

2.5 S models: Up to 2,000 pounds^c

2.5 Turbo models: Up to 3,500 pounds^c

a Off-road mode helps prevent drive-wheel spinning during off-road driving and improves driving performance. Use this mode to drive the vehicle on slippery roads such as muddy, sandy or deep snowy roads. Towing mode is available on CX-50 2.5 Turbo models and can only be selected when a trailer is connected. Please see your Owner's Manual for further details. **b** Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details. **c** Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda. **d** EPA-estimated mileage. Actual results will vary. **e** Models with 17-inch wheels. **f** Models with 20-inch wheels. **g** Models with 18-inch wheels.

FUEL ECONOMY

EPA-estimated MPG (city/highway/combined)^d

SKYACTIV-G 2.5 S 24/30/27

SKYACTIV-G 2.5 Turbo 23/29/25

FUEL CAPACITY

15.8 U.S. gallons

DIMENSIONS

Overall length (in): 185.8

Wheelbase (in): 110.8

Width (in): 80.8 including side mirrors

Height (in): 63.5^e; 63.9^{f/g} up to shark fin antenna

Minimum Ground Clearance (in): 8.3^e 8.5^f 8.6^f unladen

CARGO VOLUME

Rear seatbacks up: 31 cubic feet

Rear seatbacks folded down: 56.3 cubic feet



CX-50 2.5 S



AVAILABLE EXTERIOR COLORS¹

STANDARD FEATURES INCLUDE:

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine with cylinder deactivation
SKYACTIV-Drive 6-speed automatic transmission with manual shift mode
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus i-ACTIV AWD®
Mazda Intelligent Drive Select (Mi-Drive) with Sport and Off-road Modes
17-inch alloy wheels in Gray Metallic finish
P225/65 R17 all-season tires
LED headlights with auto on/off
Daytime running lights
Body-colored dual power side mirrors with integrated LED turn signals
Cargo area LED light
Illuminated entry system
Map lights
Storage compartments
Rear View Monitor²
Body-colored rear roofline spoiler
Air conditioning with pollen filter
Push Button Start
Power door locks with remote keyless entry
Power windows with one-touch down/up feature on all windows
Cloth-trimmed seats
6-way manual-adjustable driver's seat
4-way manual-adjustable front passenger seat
8-speaker Mazda Harmonic Acoustics audio system
Bluetooth® hands-free phone and audio streaming
Wireless Apple CarPlay™ integration³
Android Auto™ integration³

8.8-inch full-color center display
MAZDA CONNECT™ Infotainment System⁴ with: Infotainment system voice command, Multifunction Commander control, Radio Broadcast Data System program information, Pandora® integration, SMS text message audio delivery and reply, and E911 automatic emergency notification⁵
Mazda Connected Services (3-year trial)⁶
Dual front USB audio input ports
Steering-wheel-mounted audio and cruise controls
Rain-sensing windshield wipers
Rear intermittent window wiper
60/40 split fold-down rear seatback
7-inch LCD Meter Display
Front knee air bags⁷ (driver & passenger)
Dual front air bags, front side-impact air bags and side-impact air curtains⁷
Driver Attention Alert⁸
Smart Brake Support (front drive detection)⁹
Mazda Radar Cruise Control with Stop & Go¹⁰
Lane Departure Warning System¹¹
Lane-keep Assist¹¹
High Beam Control
Blind Spot Monitoring¹²
Rear Cross Traffic Alert¹²
Tire Pressure Monitoring System
LATCH rear seat child safety seat and upper tether anchors
Engine immobilizer anti-theft system
ABS with Electronic Brake Force Distribution
Dynamic Stability Control¹³
Traction Control System
Hill Launch Assist¹⁴

AVAILABLE ACCESSORY PACKAGES

ACCENT
Illuminated Doorsill Trim Plates
Side Rocker Trim

CARGO
Cargo Blocks
Cargo Net

CONVENIENCE
Frameless Auto-dimming Rearview Mirror with HomeLink®
Wireless Charging Pad

MERIDIAN CHOICE¹⁵
Black Crossbars
Black Lug Nuts and Wheel Locks
CX-50 Hood Graphics
Front and Rear Splash Guards
Headlamp Garnish
Roof Platform
Side Rocker Garnish

WEATHER
All-weather Floor Mats
Cargo Liner with Seatback Protection
Roadside Assistance Kit

¹Initially expected late 2022 and subject to change. The Meridian Choice package is available for all trims except the Mazda CX-50 2.5 Turbo Meridian Edition. Please see your Mazda Dealer for product details and availability.

Please refer to the following pages for important qualifiers.



CX-50 2.5 S SELECT



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 S:

- 17-inch alloy wheels in Black Metallic finish
- Rear privacy glass
- Dual-zone automatic climate control with pollen filter and rear seat vents
- Mazda Advanced Keyless Entry System
- Leather-wrapped steering wheel and gear selector
- Leatherette seats
- 40/60 split rear seat with remote fold down
- 10.25-inch full-color center display
- HD Radio™
- Overhead console with sunglasses holder
- Dual illuminated visor vanity mirrors
- Dual rear USB audio input ports



CX-50 2.5 S PREFERRED

Available late 2022.



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 S Select:

- Dual heated side mirrors
- Rear Power Liftgate¹⁵ with programmable height adjustment
- Windshield wiper de-icer
- 8-way power-adjustable driver's seat with power lumbar support
- Heated front seats with 3-level adjustment
- Front & rear center armrest with storage



CX-50 2.5 S PREFERRED PLUS



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 S Preferred:

- Power sliding-glass panoramic moonroof with one-touch open/close feature



CX-50 2.5 S PREMIUM

Available late 2022.



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 S Preferred Plus:

- Auto-dimming rearview mirror with HomeLink®
- Power driver's seat 2-position memory function
- 6-way power-adjustable passenger seat
- Black or Terracotta leather-trimmed seats
- Bose® 12-speaker surround sound system with Centerpoint® 2 and AudioPilot® 2
- Roof-mounted shark fin antenna
- SiriusXM® Satellite Radio with 3-month subscription¹⁶



CX-50 2.5 S PREMIUM PLUS



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 S Premium:

- 20-inch alloy wheel with Black Metallic finish and machine cut
- P245/45 R20 all-season tires
- Automatic power-folding side mirrors
- Windshield-projected Active Driving Display
- Ventilated front seats

IMPORTANT QUALIFIERS: **1** Available exterior colors, some available at extra cost, vary based on vehicle and package combinations. Visit MazdaUSA.com to see all the vibrant color choices available. **2** Rear View Monitor does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. Please see your Owner's Manual for further details. **3** Requires compatible phone and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android and Android Auto are trademarks of Google LLC. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. **4** Don't drive while distracted. Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. **5** Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. Please see your Owner's Manual for further details. **6** Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Connected services require cellular or Wi-Fi service. Data fees may apply. Never drive while distracted or while using a hand-held device. Please see your Owner's Manual for important feature details and related privacy information. **7** Always wear your seat belt and secure children in the rear seats in appropriate child restraints. **8** Driver Attention Alert operates between about 41 to 86 mph. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. **9** Smart Brake Support (front drive detection) operates under certain conditions between about 6.3 and 49 mph when the object is a pedestrian or bicycle and 3 mph or higher when the object is a vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. **10** Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. **11** Lane Departure Warning System and Lane-keep Assist operate at speeds of about 40 mph and faster. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of each system. Please see your Owner's Manual for further details. **12** Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. **13** Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe

driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. **14** Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. **15** Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. **16** SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. **17** Requires Qi-enabled smartphone. Please see your Owner's Manual for further details. **18** 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. **19** Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. **20** Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details. **21** Smart Brake Support-Rear operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. **22** Traffic Jam Assist is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. **23** Blind Spot Assist provides steering adjustments and alerts to help keep you in your driving lane when you are indicating a lane change and there is a possibility of a collision with a vehicle in an adjacent lane driving in the same direction. Blind Spot Assist operates at speeds of about 40 mph and faster. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. **PRODUCT CHANGES AND OPTIONS AVAILABILITY:** Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations.



CX-50 2.5 TURBO



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 S Preferred Plus:

- SKYACTIV[®]-G 2.5 engine with twin-scroll turbocharger with i-stop
- Mazda Intelligent Drive Select (Mi-Drive) with Sport, Off-road and Towing Modes
- 20-inch alloy wheels with Black Metallic finish and machine cut
- P245/45 R20 all-season tires
- LED headlights with auto on/off and auto leveling
- Adaptive Front-lighting System
- LED combination taillights with signature lighting
- LED daytime running lights
- Body-colored dual power, heated side mirrors with integrated LED turn signals
- Larger dual exhaust outlets
- Paddle shifters
- Black or Terracotta leather-trimmed seats
- Auto-dimming rearview mirror with HomeLink[®]
- Power driver's seat 2-position memory function
- 6-way power-adjustable passenger seat



CX-50 2.5 TURBO MERIDIAN EDITION

Limited edition. Available late 2022.



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 Turbo:

- CX-50 Meridian Edition hood graphics
- Head lamp garnish
- Side rocker garnish
- 18-inch alloy wheels, machine cut, with Black Metallic finish
- Black lug nuts and wheel locks
- P225/60 R18 all-terrain tires
- Gloss Black dual power, heated side mirrors with integrated LED turn signals



CX-50 2.5 TURBO PREMIUM



AVAILABLE EXTERIOR COLORS¹

Features in addition to or in place of 2.5 Turbo:

- Automatic power-folding side mirrors
- Power side mirror 2-position memory function
- Windshield-projected Active Driving Display
- Heated steering wheel
- Bose[®] 12-speaker surround sound system with Centerpoint[®] 2 and AudioPilot[®] 2
- Roof-mounted shark fin antenna
- SiriusXM[®] Satellite Radio with 3-month subscription¹⁷
- Ventilated front seats



CX-50 2.5 TURBO PREMIUM PLUS



AVAILABLE EXTERIOR COLOR¹

Features in addition to or in place of 2.5 Turbo Premium:

- Frameless auto-dimming rearview mirror with HomeLink[®]
- Mazda Navigation System
- Heated rear seats
- Wireless phone charger¹⁷
- 360[°] View Monitor¹⁸ and front and rear parking sensors¹⁹
- Traffic Sign Recognition System²⁰
- Smart Brake Support–Rear²¹
- Traffic Jam Assist²²
- Blind Spot Assist²³

AVAILABLE ACCESSORY PACKAGES

ACCENT

- Illuminated Doorsill Trim Plates
- Side Rocker Trim

APEX*

- Black Crossbars
- Front and Rear Splash Guards
- Roof Platform

CARGO

- Cargo Blocks
- Cargo Net

CONVENIENCE

- Frameless Auto-dimming Rearview Mirror with HomeLink[®]
- Wireless Charging Pad

MERIDIAN CHOICE**

- Black Crossbars
- Black Lug Nuts and Wheel Locks
- CX-50 Hood Graphics
- Front and Rear Splash Guards
- Headlamp Garnish
- Roof Platform
- Side Rocker Garnish

WEATHER

- All-weather Floor Mats
- Cargo Liner with Seatback Protection
- Roadside Assistance Kit

*Initially expected late 2022 and subject to change. Items are subject to availability. The Apex Package is available for 2.5 Turbo Meridian Edition only. Please see your Mazda Dealer for product details and availability.

**Initially expected late 2022 and subject to change. Items are subject to availability. The Meridian Choice package is available for all trims except the Mazda CX-50 2.5 Turbo Meridian Edition. Please see your Mazda Dealer for product details and availability.

Please refer to the previous pages for important qualifiers.

